

ASIA-PACIFIC HOMELAND SECURITY SUMMIT & EXPOSITION 2008

Sponsor & Exhibitor Program

October 8-10, 2008
Sheraton Waikiki Hotel
Honolulu, Hawaii USA

The sixth annual Asia-Pacific Homeland Security Summit & Exposition will be held on October 8-10, 2008 in Honolulu, Hawaii.

Hawaii is a perfect location for an Asia-Pacific Homeland Security Summit, serving as a gateway for commerce and tourism and a strategic center for the United States military, dual-use technology companies and academia. In previous years, attendees have gathered to share views on how to best respond to the threat of terrorism and natural disasters in the Asia-Pacific region.

Summit attendees represent both government and private sector entities, either with homeland security responsibilities or with related products and services. In 2007, ten countries from the Asia-Pacific region were represented, including 19 US states, the Commonwealth of the Northern Mariana Islands and the territories of Guam and American Samoa.

This year's theme is Scientific Research for Homeland Security: *Fostering International Partnerships*. The Summit is presented by the State of Hawaii, in partnership with the Department of Homeland Security (DHS) Science & Technology Directorate. The S&T Directorate is the primary research and development arm of DHS.

The S&T Directorate, in partnership with the private sector, national laboratories, universities, and other government agencies (domestic and foreign), helps push the innovation envelope and drive development and the use of high technology in support of homeland security.

The Directorate is focusing on enabling its customers—the DHS components—and their customers, including Border Patrol agents, Coast Guardsmen, airport baggage screeners, Federal Air Marshals, and federal, state and local emergency responders, as well as the many others teamed and committed to the vital mission of securing the United States.

Why Exhibit?

The S&T Directorate is the gateway into DHS for innovative technologies and new ideas. This conference will focus on the future of S&T while highlighting partnerships being build in the U.S. and internationally. Attendees from the private sector, academia and all levels of government will learn of exciting business opportunities for partnerships for science and technology research. The Exhibit Hall will be the venue for the first day's Welcome Reception, conference meals and breaks.

Innovation Gateway Marketplace (IGM)

A key component in the 2008 Asia-Pacific Homeland Security Summit & Exposition will be the ***Innovation Gateway Marketplace***, which enables registered attendees at the conference to schedule private face-to-face meetings with representatives from a variety of organizations, including the S&T Directorate, DHS Office of Procurement Operations, industry, academic institutions, and other governmental entities. These one-on-one meetings can be used to ask specific questions about homeland security-related science & technology research, to present new and innovative products, technologies, or concepts, and to discuss business issues or technology requirements. The meetings will take place on Wednesday, Thursday, and Friday (October 8th, 9th & 10th).

Meeting requests must be submitted in advance. **You cannot schedule a meeting on-site.** The representative with whom the participant meets will have read the meeting request information in advance, and will be ready for immediate, focused discussion without preliminaries.

Submittal of an IGM meeting request is separate from the conference or Exhibit Hall registration. Meeting requests from conference sponsors, exhibitors and attendees will be given priority. Meeting requests from other interested companies not registered to attend or exhibit at the 2008 Asia-Pacific Homeland Security Summit & Exposition will be considered on a space-available basis for Friday, Oct 10th meetings.

Meeting Request Submission Deadline: Friday, August 22, 2008

Submitting the requested information does not guarantee you will be approved for a meeting. You will be notified via e-mail regarding the status of your meeting request.

Meeting Requests may only be submitted via fax or email

After successful submission of your meeting request, you will receive an e-mail confirmation with a request number. Please make note of the request number, and refer to it in all subsequent correspondence regarding your meeting request.

To download the meeting request form, go to the conference website: www2.HLSsummit.hawaii.gov.

Asia-Pacific Homeland Security Summit Fellows Program

The Asia-Pacific Homeland Security Fellows Program offers selected applicants the opportunity to learn about homeland security from international experts, meet industry leaders and see the latest technology. Applicants should be either 1) students currently enrolled in a degree program at an accredited U.S. or foreign college or university or 2) company-grade U.S. military officers (O-1 through O-3) on active duty, National Guard or Reserve status.

The fellowship program will cover the student's registration for the Asia-Pacific Homeland Security Summit, including conference materials and meals. Students will be responsible for their transportation and lodging.

During the conference, the fellows will have small group meetings with industry experts, terrorism specialists and homeland security professionals to gain an understanding of current security challenges and best practices.

Each Fellow will be assigned to write a 3-5 page paper about an assigned conference session. Upon satisfactory completion, the paper will be posted on the conference website.

Sponsors and exhibitors are invited to play a role in the Asia-Pacific Summit Fellows Program through Fellow sponsorships and presentations. Please contact the conference organizer for more information.

Set-up is scheduled for Tuesday afternoon, October 7th, 2008. The Exhibit Hall is open on Wednesday through Friday.

The public will be invited to visit the Exhibit Hall on Friday, October 10th, from 10:00 am to 2:00 pm.

Exhibitors must complete their exhibit break-down by Friday, 6:00 pm. Displays do not need to be continuously manned; all exhibitor staff must be credentialed. It is the sole risk of the owner for high-value items.

Each Exhibit Space (10 ft wide and 8 ft deep) includes one 6-foot table, two chairs, a wastebasket, and one 10-amp electrical connection. Internet connections may be ordered directly from the hotel.

Sponsorship Levels

Platinum Sponsor

Each Platinum Sponsor will receive:

- Sponsorship of the Welcome Reception (Oct 8th), as available
- An invitation for a senior-level executive to introduce a plenary speaker/panel, as available
- In the Exhibit Hall, two adjacent exhibitor spaces in a premium location, as available
- Eight conference registrations and two Exhibitor Hall badges (includes all conference meals)
- Opportunity to submit a request for a private face-to-face meeting with representatives from a variety of organizations, including the Department of Homeland Security, S&T Directorate without additional cost
- Two invitations to an evening reception and the Governor's Lunch hosted by Hawaii's Adjutant General
- One set of 2008 Summit DVDs (Plenary presentations)
- Listing as a Platinum Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2008)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in jpg, .tiff or .bmp format due not later than August 15, 2008)
- A B/W full-page (8.5 inches height by 5.5 inches wide) advertisement in the printed conference program in a premium location, as available (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or .PDF format due not later than September 4, 2008)
- 6 hotel nights in the Sheraton Waikiki Hotel. Two nights each for October 7th, 8th and 9th in an upgraded room, as available. Package includes double occupancy, applicable taxes and portorage.*

**Platinum Sponsorship: \$27,000.00*

*Platinum Sponsorship without the Sheraton Hotel
upgraded room package: \$25,500.00*

Gold Sponsor

Each Gold Sponsor will receive:

- Sponsorship of one of two conference lunches, as available
- An invitation for a senior-level executive to introduce a plenary speaker/panel, as available
- In the Exhibit Hall, one exhibitor space in a premium location, as available
- Six conference registrations and two Exhibitor Hall badges (includes all conference meals)
- Opportunity to submit a request for a private face-to-face meeting with representatives from a variety of organizations, including the Department of Homeland Security, S&T Directorate without additional cost
- Two invitations to an evening reception and the Governor's Lunch hosted by Hawaii's Adjutant General
- One set of 2008 Summit DVDs (Plenary presentations)
- Listing as a Gold Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2008)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in jpg, .tiff or .bmp format due not later than August 15, 2008)
- A B/W full-page (8.5 inches height by 5.5 inches wide) advertisement in the printed conference program in an excellent location, as available (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or .PDF format due not later than September 4, 2008)
- 6 hotel nights in the Sheraton Waikiki Hotel. Two nights each for October 7th, 8th and 9th in an upgraded room, as available. Package includes double occupancy, applicable taxes and portorage.*

**Gold Sponsorship: \$22,000.00*

*Gold Sponsorship without the Sheraton Hotel
upgraded room package: \$20,500.00*

Sponsorship Levels

Silver Sponsor

Each Silver Sponsor will receive:

- Sponsorship of a continental conference breakfast, or morning or afternoon conference coffee break, as available
- An invitation for a senior-level executive to introduce a plenary speaker/session, as available
- In the Exhibit Hall, one exhibitor space in an excellent location, as available
- Four conference registrations and two Exhibitor Hall badges (includes all conference meals)
- Opportunity to submit a request for a private face-to-face meeting with representatives from a variety of organizations, including the Department of Homeland Security, S&T Directorate without additional cost
- Two invitations to an evening reception and the Governor's Lunch hosted by Hawaii's Adjutant General
- One set of 2008 Summit DVDs (Plenary presentations)
- Listing as a Silver Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2008)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in jpg, .tiff or .bmp format due not later than August 15, 2008)
- A B/W half-page (4.25 inches height by 5.5 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or .PDF format due not later than September 1, 2008)
- 6 hotel nights in the Sheraton Waikiki Hotel. Two nights each for October 7th, 8th and 9th in an upgraded room, as available. Package includes double occupancy only, applicable taxes and portorage.*

**Silver Sponsorship: \$17,000.00*

*Silver Sponsorship without the Sheraton Hotel
upgraded room package: \$15,500.00*

Kama'aina Sponsor

For Hawaii-based companies.

Each Kama'aina Sponsor will receive:

- An invitation for a senior-level executive to introduce a afternoon breakout session, as available
- In the Exhibit Hall, one exhibitor space in an excellent location, as available
- One conference registration and one Exhibitor Hall badge (includes all conference meals)
- Opportunity to submit a request for a private face-to-face meeting with representatives from a variety of organizations, including the Department of Homeland Security, S&T Directorate without additional cost
- Two invitations to an evening reception and the Governor's Lunch hosted by Hawaii's Adjutant General
- One set of 2008 Summit DVDs (Plenary presentations)
- Listing as a Kama'aina Sponsor in conference materials, including the conference website, printed program, and press releases
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2008)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in jpg, .tiff or .bmp format due not later than August 15, 2008)
- A B/W half-page (4.25 inches height by 5.5 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or .PDF format due not later than September 1, 2008)
- 3 hotel nights in the Sheraton Waikiki Hotel. One night each for October 7th, 8th and 9th in an upgraded room, as available. Package includes double occupancy only, applicable taxes and portorage.*

**Kama'aina Sponsorship: \$6,000.00*

*Kama'aina Sponsorship without the Sheraton Hotel
upgraded room package: \$5,250.00*

Exhibitor Levels

Standard Exhibitor

The conference's layout encourages attendees to explore exhibits throughout the conference as the food and coffee breaks will be located in the Exhibit Hall.

Each Exhibit Space (10 ft wide and 8 ft deep) includes one 6-foot table, two chairs, a wastebasket, and one 10-amp electrical connection. Internet connections may be ordered directly from the hotel.

Each Exhibitor will receive:

- One conference registration and one Exhibitor Hall badge (includes all conference meals)
- In the Exhibit Hall, choice of one exhibit space, as available
- Opportunity to submit a request for a private face-to-face meeting with representatives from a variety of organizations, including the Department of Homeland Security, S&T Directorate without additional cost
- Two invitations to a private evening reception hosted by Hawaii's Adjutant General
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2008)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in jpg, .tiff or .bmp format due not later than August 15, 2008)
- A B/W quarter-page (4.25 inches height by 2.75 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or .PDF format due not later than September 1, 2008)
- 3 hotel nights in the Sheraton Waikiki Hotel. One night each for October 7th, 8th and 9th, run of the house. Package includes double occupancy, applicable taxes and portorage.*

**Standard Exhibitor: \$4,000.00*

Standard Exhibitor without the Sheraton Hotel room package: \$3,500.00

Executive Exhibitor

This opportunity is for companies and organizations who want the recognition as an exhibitor but do not need an exhibit space.

Each Executive Exhibitor will receive:

- One conference registration (includes all conference meals)
- Opportunity to submit a request for a private face-to-face meeting with representatives from a variety of organizations, including the Department of Homeland Security, S&T Directorate without additional cost
- One invitation to a private evening reception hosted by Hawaii's Adjutant General
- A 75-word business profile in the printed conference program and on the conference website (electronic submission due not later than August 15, 2008)
- Your corporate logo in the printed conference program and on the conference website (electronic submission of color and B&W logo in jpg, .tiff or .bmp format due not later than August 15, 2008)
- A B/W quarter-page (4.25 inches height by 2.75 inches wide) advertisement in the printed conference program (electronic submission in Adobe Photoshop, Quark Express, Adobe Illustrator or .PDF format due not later than September 1, 2008)
- 3 hotel nights in the Sheraton Waikiki Hotel. One night each for October 7th, 8th and 9th, run of the house. Package includes double occupancy, applicable taxes and portorage.*

**Executive Exhibitor: \$1,500.00*

Executive Exhibitor without the Sheraton Hotel room package: \$1,000.00

HAWAII TECHNOLOGY SHOWCASE

Opportunities exist for qualified Hawaii companies to be part of the Department of Business, Economic Development & Tourism (DBEDT) Hawaii Technology Showcase. For more information, please contact Ms. Kathy Yim at (808) 587-2684 or email kyim@dbedt.hawaii.gov

2008 Asia-Pacific Homeland Security Summit & Exposition Sponsor and Exhibitor Commitment Form

(Company Name) _____ is/is not a provider of goods or services related to homeland security. Description of corporate mission as it relates to homeland security:

Website _____ Pt of Contact _____

Postal Address _____

City, State _____ Zip Code _____

Telephone _____ Fax _____

Email _____

Fax the Sponsor & Exhibitor Information and Sponsorship Commitment Forms to (808) 733-4238 to reserve your space. Deadline is August 15, 2008. For more information, contact the conference organizer at (808) 733-4244 or email summit@scd.hawaii.gov.

Signature _____ Printed Name _____

Date _____ Position _____

Payment via checks should be made to *Asia-Pacific Homeland Security Summit 2008* and sent to

Asia-Pacific Homeland Security Summit 2008/DAG
3949 Diamond Head Road
Honolulu, Hawaii 96816-4495

For credit card payments, contact the conference organizer at (808) 733-4244 or email summit@scd.hawaii.gov. Full payment must be received not later than September 1, 2008

*Each room is for single or double occupancy. Children 17 and under stay free with existing bedding. A separate hotel reservation form will be sent to you after the sponsor and exhibitor commitment form has been processed. Upgraded rooms are in the run of house ocean category, meaning the room will have an ocean view. Run of house means mountain or city view.

Sponsor Levels (check one box)

	with the Sheraton Waikiki Hotel room package*	without the Sheraton Waikiki Hotel room package
Platinum	<input type="checkbox"/> \$27,000.00	<input type="checkbox"/> \$25,500.00
Gold	<input type="checkbox"/> \$22,000.00	<input type="checkbox"/> \$20,500.00
Silver	<input type="checkbox"/> \$17,000.00	<input type="checkbox"/> \$15,500.00
Kama'aina	<input type="checkbox"/> \$ 6,000.00	<input type="checkbox"/> \$ 5,250.00

Exhibitor Levels (check one box)

	with the Sheraton Waikiki Hotel room package*	without the Sheraton Waikiki Hotel room package
Standard Exhibitor	<input type="checkbox"/> \$ 4,000.00	<input type="checkbox"/> \$ 3,500.00
Executive Exhibitor	<input type="checkbox"/> \$ 1,500.00	<input type="checkbox"/> \$ 1,000.00

Add-Ons (check one or more boxes)

<input type="checkbox"/>	Additional Exhibit Space with 2 Exhibit Hall-only badges (includes meals)	\$ 3,000.00 each space
<input type="checkbox"/>	Sponsorship of an Asia-Pacific Homeland Security Summit Fellow <i>Number of Fellows:</i>	\$ 350.00 each Fellow
<input type="checkbox"/>	Exhibit Hall-only badge (includes meals) <i>Number of badges:</i>	\$ 350.00 each badge

The Exhibit Hall-only badges include entry into the Exhibit Hall throughout the conference period and all conference meals; it doesn't include entry into the conference presentations and breakout sessions. Maximum of two Exhibit Hall-only badges may be purchased per sponsor or exhibitor with exhibit space. All personnel in the Exhibit Hall during the conference period (Wednesday-Friday) must be registered and be wearing a conference-issued badge.

Our company is interested in participating in The Asia-Pacific Homeland Security Fellows Program.

Please contact the conference organizer for more information

An invoice will be sent upon receipt of this form